



MEMORY MAPPING

1/2 -Day Group or Individual Session

SUMMARY

Have you ever heard the saying “a picture is worth a thousand words?” A memory map is a creative pattern of connected ideas. Its structure relates to the way information is stored in the brain. A free association exercise can verify this.

During this half-day session you will learn how to speak a language the brain can understand (pictures) so that any information you want to remember, sticks! We will teach you how to use this powerful tool. Then we will practice using it to map out a key issue in your organization, your career or simply an idea in order to bring organization, clarity and deeper understanding to the information. You will be able to apply this tool immediately to any new information and experience something new, creative and scientifically proven.

METHODOLOGY

Our action learning orientation and scientific research used in real life scenarios and brain friendly content to give each participant a dynamic learning experience. Learning happens easily and enjoyably through a constantly varying array of interactive activities that stimulate even the most diverse and complex learning styles. Each participant will use their most effective thinking, learning and creativity styles.

EXPECTED OUTCOMES

- Full understanding of this tool and how to apply it to different environments
- Be able to map any information for recall and
- review of any information will be both more effective and more rapid
- Allow the brain to make connections far more readily
- Encourage others to share their views; take time to understand and consider these views.
- Keep others informed of key and relevant issues/information.
- Hear the meaning and relevance of what others are saying.
- Be effective leaders by modeling authentic communication within their teams.
- Experience the importance of context in successful communication.